



# Globalisation and Deglobalisation

## The Search for a New Strategic Direction

### ► Upcoming Sessions

26-30 Aug 2024	London - UK	\$5,950
02-06 Dec 2024	Dubai - UAE	\$5,950

### ► Training Details

#### Training Course Overview

Has the COVID-19 crisis halted globalisation? Is the world economy reverting from free trade to aggressive protectionism? What will be the next trends and developments in your business? What are the implications for your organisation? There are positive and negative answers to these and many other questions that will shape the future. This Anderson course will put the issues into a new context.

Globalisation has been the most powerful force influencing business in the 21st century. It has affected every activity of organisations from basic research through product creation into post-sale customer support. The opening of markets and the rapid diffusion of information, knowledge and capability have combined to influence our assessment of business potential and the ways in which we do business. However, we now perceive signs of a clear economic and political shift away from the trend of the past 30-40 years towards a return to uncertainty and protectionism. Therefore, all managers have to be aware of the potential impact of global trends on every decision and every action.

#### This Anderson training course will feature:

- Detailed analysis of the world economy and outlook to 2030
- The process of change from a national to a global organisation
- Strategic and operational challenges in developing a global organisation
- Supply chain management challenges in a multi-cultural environment
- Forecasting and planning in conditions of major uncertainty

#### Training Course Objectives

#### By attending this Anderson training course, delegates will be able to:

- Understand how and why the world economy is changing
- Align strategic and operational objectives in response to global change
- Balance technical efficiency and risk management in decisions
- Identify the key factors for success in building a global organisation
- Lead their teams in contributing to the process of globalisation

#### Designed For

#### This training course is suitable for a wide range of professionals but will benefit:

- Experienced strategic planners
- Operations team leaders and managers
- Staff who have an interest in an international management position
- Senior banking, finance and legal specialists

- ▶ Systems analysts in supply chain design and supply chain management
- ▶ Technical professionals including those in research and development
- ▶ Managers involved in cross-cultural alliances and joint ventures
- ▶ Public sector officials who guide economic policy and development

Please note that this course does not require specialist knowledge of economics. However, delegates will need to have a lively interest in the challenges of international business and contemporary socio-political relationships.

## Learning Methods

This Anderson training course will be based on leading edge teaching/learning approaches to ensure maximum interaction and discussion of the subjects that are presented. The main objective will be to create an interactive approach at all stages, and delegates will be encouraged to offer ideas and questions that relate directly to their own specialisms. This will include the following methods.

- ▶ Course leader's presentation of the principles of the subject
- ▶ Subject-specific presentations
- ▶ Expert short DVD presentations on specific topics
- ▶ Case examples and case studies
- ▶ Group work and group discussions on current company issues.

The course leader will also refer to real-life examples of global economic and business development projects in which he has been personally involved.

## ▶ Training Details

### Day One: The Changing Priorities of Global Business

- ▶ Megatrends - developments in the world economy
- ▶ What is driving structural shift in the world economy
- ▶ The changing role of the international financial institutions
- ▶ What does globalisation mean in post-COVID conditions?
- ▶ Is "deglobalisation" beginning to affect our organisation?
- ▶ The new concept of "global localisation"
- ▶ How can organisations balance global and local decisions?

### Day Two: Self-awareness: Strategic Management in Global Organisations

- ▶ Strategic planning: national – multinational – global
- ▶ A planning framework for organisational development
- ▶ Risk analysis and risk management in global development
- ▶ The changing financial structure of organisations
- ▶ Understanding and managing value migration

### Day Three: Operational Management in Global Organisations

- ▶ Coordinating and controlling a global business
- ▶ Regulating global business – corporate governance
- ▶ Managing the first stages of globalisation
- ▶ Managing the later stages of globalisation
- ▶ Balancing global and local operational activities
- ▶ Taking an organisation forward for the longer term

### Day Four: Globalisation and Deglobalisation – The Supply Chain Dimension

- ▶ The relevance of organisational alignment and agility
- ▶ Human resource development in a global operation
- ▶ Collaboration and alliances – the emerging organisational form
- ▶ The strategic significance of supply chain design
- ▶ Effective management of dispersed operations
- ▶ Communications – the key to effective global performance

### Day Five: Globalisation and Deglobalisation: Economics,

## Politics and Management

- ▶ What do we learn from the 2008-2015 financial crisis?
- ▶ What do we learn from the 2019-2020 COVID-19 crisis?
- ▶ Positive and negative outcomes of globalisation
- ▶ The anti-globalisation movement and its potential influence
- ▶ Summary and overview of the whole course

## ▶ The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course.

### ▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

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Request for a Tailor-made training and educational experience for your organization now:

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