



Economic Analysis and Attracting Foreign Direct Investment

Leading-Edge Thinking and Action in Development Planning

► Training Details

Training Course Overview

How does a modern organisation achieve and sustain world class performance in an international economic environment that is undergoing major structural change?

The world economy is changing rapidly, with continued opportunities in the developed world and major growth in newly industrialising countries, particularly in the Asian region. Developments in technology transfer coupled with improved communication systems have opened new markets at a speed that is significantly higher than before. In parallel with this, the global market for finance has facilitated a rapid move to direct investment in operations that are often distant from an organisation's home territory. Therefore, the role of Foreign Direct Investment (FDI) now figures increasingly in the strategy of organisations of all types and sizes. FDI is also critically significant for government organisations in developed and emerging economies.

Training Course Objectives

By attending this Anderson training course, delegates will be able to:

- Understand the potential of FDI in business development
- Use the most appropriate tools and techniques of economic analysis
- Develop approaches that will successfully attract FDI activity
- Evaluate potential FDI opportunities and manage their execution
- Manage the interface of government and business relationships

Designed For

This Anderson course is suitable for a wide range of professionals who are responsible for business development in both the public and private sectors. In particular the course will greatly benefit:

- Financial Planners and Investment Managers
- Strategic Planning Specialists
- Top Level Operations Managers
- International Development Managers and Consultants
- Development Managers in Government Departments

► Training Course Outline

Among the wide range of issues that are explored in this seminar, we will highlight the following major topics.

- Analysis of the major trends and changes in the world economy
- The contribution of economics to corporate strategy
- How governments align economic and business development
- Activities of the World Bank, IMF and other development institutions

- ▶ The 2009 global financial crisis and its aftermath
- ▶ Major trends in FDI over the past 20 years
- ▶ The different mechanisms of FDI and their applicability
- ▶ How to attract FDI to support economic and business development
- ▶ Selecting partners and managing risk in FDI projects
- ▶ How to evaluate post-project outcomes in FDI projects

▶ The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

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Request for a Tailor-made training and educational experience for your organization now:

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