



## Feasibility Studies: Preparation, Analysis & Evaluation

Picking Winning Business Ideas

### ► Training Details

#### Training Course Overview

A well-researched and clearly presented Feasibility Study provides the evidence necessary to enable more effective selection of projects to start and/or continue. It also provides the organisation with the information necessary to make the best selection from different ways forward with a project. This will include the consideration of the organisation's ability to deliver the project as well as the value of the project to the organisation and its overall vision and mission. This Anderson training course covers the knowledge, skills and competencies necessary to prepare a Feasibility Study, analyse the information contained within it and to critically evaluate Feasibility Studies produced by others, such as colleagues and suppliers.

#### Training Course Objectives

**This Anderson training course enables attendees to:**

- Employ individual leadership performance by identifying methods of completing feasibility studies
- Discover effective project planning for feasibility studies for individuals and teams
- Examine project management techniques to plan and organize feasibility studies
- Use stakeholder management to involve stakeholders in feasibility studies
- Apply useful planning, organization and people management skills

#### Designed For

**This Anderson training course is suitable to a wide range of professionals, but will greatly benefit:**

- Project Sponsors
- Project Managers
- Strategic Managers
- Procurement Managers
- Business Analysts

### ► Training Course Outline

**Amongst a wide range of valuable topics, the following will be prioritised:**

- The purpose and principles of Feasibility Studies
- The content of Feasibility Studies
- Understanding organisational and stakeholders' needs
- Creative thinking and options analysis
- Identifying and analysing risk
- Strategies for managing threats and opportunities
- Financial analysis techniques
- Developing a Feasibility Study report
- Communicating the results
- Evaluating Feasibility Studies

## ► The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course

### ► INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: [info@anderson.ae](mailto:info@anderson.ae)

Request for a Tailor-made training and educational experience for your organization now:

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