



Certified Strategist

Strategic Planning, Development & Implementation:
Excellence and Innovation in Strategic Planning

► Training Details

Online Training Course Overview

A clear Vision and Objectives are imperative for success. Attending this Anderson training course gives delegates insights into the development of SMART aims, which are a fundamental precursor to generating strategic and operational plans. Learning about strategic tools and techniques is not enough, delegates also learn how combining and applying tools helps managers make better decisions to gain competitive advantage, which in turn leads to successful business outcomes. Learn how human as well as situational factors affect decision making and how you can influence the outcomes. Combine the science of measurement with the psychology of employees to learn how to track performance and build a culture of organisational learning. Strategy is a complex subject, through a multi-faceted approach, you gain confidence both in contributing to the development of strategic plans and their successful implementation.

Online Training Course Objectives

By attending this Anderson online training course, delegates will be able to:

- Learn how to contribute to strategy development: visualising potential futures, assessing risk and making choices
- Gain competence in using tools to assess internal and external forces shaping the future options for your business
- Construct non-linear roadmaps with learning milestones in support of vision and goals
- Learn how leaders' behaviours impact strategy implementation
- Gain self-awareness in decision-making abilities and leadership styles

Designed For

This Anderson online training course is suitable to a wide range of professionals but will greatly benefit:

- Directors and senior managers
- Team Leaders
- Corporate strategy, HR and other functional managers
- Heads of Division
- Heads of Department

Online Training Course Outline

Amongst a wide range of valuable topics, the following will be prioritised:

- Use strategy language well to communicate effectively with managers and staff
- Recognise that 'doing nothing' is not a sound strategic option, external and internal factors demand a response and change is inevitable
- Learn which tools to use for evaluating internal capabilities and external opportunities and threats e.g. scenarios, PESTLE, 7S framework, SWOT
- Learn the importance of managers' helicopter qualities – the ability to “zoom in, zoom out” to make sound strategic decisions
- Develop skills which support strategic agility
- Learn how different organisational structures can impact effective implementation
- Use the balanced scorecard to select the most relevant Critical Success Factors and Key Performance Indicators
- Recognise which leadership capabilities are needed for strategy implementation and review your own capabilities
- Learn how culture and practice lead to employee engagement; introduce servant leadership
- The future is unknown – setting a clear and consistent path leads to success, as does learning from mistakes

► Preview

First Session : 11:00 - 12:30 1st Break : 12:30 - 12:45 Second Session : 12:45 - 14:15 2nd Break : 14:15 - 14:30 Third Session : 14:30 - 16:00

► The Certificate

- Anderson e-Certificate of Completion will be provided to delegates who attend and complete the course
- **Anderson Professional Certification (APC)®** e-Certificate will be provided to delegates who successfully completes and pass the APC assessment

► INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

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