



Certificate in Sustainable Finance

A New Perspective on Value Creation for Organisations and their Stakeholders

► Upcoming Sessions

29 Apr-03 May 2024	London - UK	\$5,950
19-23 Aug 2024	Dubai - UAE	\$5,950
18-22 Nov 2024	London - UK	\$5,950

► Training Details

Training Course Overview

How can your organisation balance profits and sustainability?

Today's businesses can no longer ignore or simply pay lip service to Key Environmental, Social and Governance (ESG) issues - key stakeholders expect leading organisations to actively engage and manage these key areas of concern.

This leading edge Anderson training course addresses the fundamental principles and provides the relevant insights to your organisation that needs to develop a sustainable approach to finance that will address these challenges and create value for the organisation, as well as its stakeholders and wider society.

Using proven learning techniques in a participative workshop format, an expert trainer will help you to develop the practical skills that you need to take part in this exciting development in business finance.

Training Course Objectives

By the end of this Anderson training course, participants will be able to:

- Master the aims and principles of sustainable finance
- Understand key environmental, social and governance (ESG) issues
- Identify impact on business and financial strategy
- Develop meaningful tools for sustainable finance reporting
- Build financial models to assess sustainable finance and other risks

Designed for

This Anderson training course is suitable to a wide range of professionals but will greatly benefit:

- Financial reporting team members
- Strategy team members
- Risk management professionals
- Finance managers
- Budget managers
- Commercial managers
- Capital investment and project team members

Learning Methods

This Anderson training course will use a variety of proven learning techniques to ensure maximum understanding, comprehension and retention of the information presented. The training course will follow a participative workshop format and will be focused on developing practical skills that delegates can apply in real life business situations on return to their own organisation.

► Training Details

Day One: Fundamentals of Sustainable Finance

- ▶ Principles and foundation of sustainable finance
- ▶ Environmental issues and concerns
- ▶ Social issues and concerns
- ▶ Governance issues and concerns
- ▶ Ethical issues and concerns
- ▶ Defining organisational scope for sustainable finance

Day Two: Sustainable Strategic Management

- ▶ Concepts of stakeholder value
- ▶ The purpose of competitive companies
- ▶ Principles and practice in corporate governance
- ▶ Redefining competitive business strategy
- ▶ Understanding business models and their disruption
- ▶ Identifying key success factors
- ▶ Using strategy maps to identify key performance indicators

Day Three: Accounting and Reporting Sustainable Finance

- ▶ The traditional financial analysis toolkit
- ▶ Conventional measures of stakeholder value
- ▶ Selecting the right key performance measures
- ▶ Designing internal reports on sustainable finance
- ▶ Principles of Integrated Reporting <IR>

Day Four: Business Investment and Sustainable Finance

- ▶ The challenges of sustainable investment
- ▶ Scenarios for business model reinvention
- ▶ Key decision factors for sustainable financial investment
- ▶ Traditional tools of investment appraisal
- ▶ Factoring in the environmental and social dimension
- ▶ Limitations of conventional investment appraisal methods

Day Five: Risk and Scope of Sustainable Finance

- ▶ Traditional approaches to understanding business risk
- ▶ Risk aspects from a sustainable finance perspective
- ▶ Sustainable finance developments in banking
- ▶ Sustainable finance developments in financial investments
- ▶ Financial modelling of risk under sustainable finance conditions
- ▶ The way forward in sustainable finance

► The Certificate

An Anderson Certificate for delegates who attend and complete the online training course

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

Email: inhouse@anderson.ae

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