



Leading for Creativity

Adjusting Your Leadership Approach to Improve Team Creativity

► Training Details

Online Training Course Overview

What does the future hold for your business sector and organisation? Whatever the future holds, your team needs to be set up to deal with the challenges they face. As a leader, you need to be equipped to help your team come up with novel ideas to take competitive advantage of whatever the future brings; especially now, given the disruption of these ongoing challenging and changing times.

You don't have to develop all the ideas and strategies yourself, that's what you have a team for. As educationalist and author Sir Ken Robinson said: "The role of a creative leader is not to have all the ideas; it's to create a culture where everyone can have ideas and feel that they're valued."

This workshop has been designed to examine what practical steps can be taken to help you lead and motivate your team to improve their creative output and feel valued; build an environment that fosters creative and innovative thinking; and use creative teamwork for change and improvement.

Online Training Course Objectives

By attending this Anderson online training course, delegates will be able to:

- Lead and motivate your team to greater creativity
- Build an environment that fosters creative thinking
- Encourage collaborative problem-solving
- Use diversity to improve creative and innovative ideas

Designed For

This Anderson online training course is suitable for:

- Leaders and managers in creative sectors
- Managers that need to encourage creative and innovative thinking
- Project managers who want to encourage innovative problem-solving
- Leaders involved in change who need non-traditional approaches and ideas
- Managers who need innovative or novel suggestions for new products, continuous improvement, better customer service ideas, etc.

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Session 1

- What is creativity
- Why creativity is crucial in 21st century business
- From goals to creativity: adjust your leadership style
- 4 Step life cycle of creativity
- Debunk employees' "I'm not creative" myth

Session 2

- ▶ Develop a creativity-biased environment
- ▶ 3 Vital elements: autonomy, mastery, purpose
- ▶ Unlock employees' 7 different intelligences
- ▶ Barriers to creativity (and failure is not one!)

Session 3

- ▶ Encourage Blue Sky thinking
- ▶ Creative problem-solving techniques
- ▶ Seek out diversity
- ▶ Action plan your steps to Leading for Creativity

▶ Preview

10:30 - 11:00	:	Welcome, Setup, Registration
11:00 - 12:30	:	First Session
12:30 - 12:45	:	Break (15 minutes)
12:45 - 14:15	:	Second Session
14:15 - 14:30	:	Break (15 minutes)
14:30 - 16:00	:	Third Session

▶ The Certificate

An Anderson e-Certificate will be provided to delegates who attend and complete the online training course

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

Email: inhouse@anderson.ae

Anderson
Executive Development Centre

P.O Box 74589, Dubai, United Arab Emirates

Web: www.anderson.ae

Email: info@anderson.ae

Phone: +971 4 365 8363

Fax: +971 4 360 4759

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