



Improving Operational Performance and Potential

Business Analytics for the Post COVID World

► Training Details

Online Training Course Overview

How will you help to create tomorrow's organisation out of today's organisation? How will you deal with uncertainty and risk in 21st century business conditions? All businesses are going through a process of continuous transition and uncertainty. This makes decisions more complex and increasingly risky. Business leaders and managers need to understand the major forces for change and the direction of change in markets, competition, technology and systems in order to sustain profitable growth and make the major decisions that will enable an organisation to achieve and sustain competitive performance. This intensive online training course will enable you to understand the direction and nature of change in international business and to develop strategic and operating plans that will form the foundation of your organisation as it moves into the future.

Online Training Course Objectives

By the end of this training course, participants will be able to:

- ▶ Identify the main development trends in your business
- ▶ Evaluate the performance of your organisation up to now
- ▶ Help develop an innovative and differentiated business model
- ▶ Align and coordinate strategic and operational actions
- ▶ Apply leading-edge tools and techniques of business planning
- ▶ Assess the future potential of your business in changing conditions

Designed For

This intensive two-day online training course is suitable for a wide range of professionals but will greatly benefit:

- ▶ Experienced business analysts and strategic planners
- ▶ Specialists in financial management
- ▶ Human resource development managers
- ▶ Specialists in operational management
- ▶ Systems analysts and business process designers
- ▶ Marketing and commercial staff
- ▶ Organisational development staff
- ▶ Anyone about to move into one of the roles described above

Online Training Course Outline

This online training course will consist of three two-hour sessions on each of the two days of the course. Amongst a wide range of vital topics, the following will be prioritised:

- ▶ What is a business strategy and why does it matter?
- ▶ How to align strategic and operational plans
- ▶ Financial evaluation of a business
- ▶ Non-financial evaluation of a business
- ▶ Value migration in contemporary business
- ▶ Evaluating business development opportunities
- ▶ Risk analysis in business choices and decisions
- ▶ Developing people to secure the future of the organisation

► Preview

11:30 - 12:00

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Welcome, Setup, Registration (First Day only)

12:00 - 13:00	:	First Session
13:00 - 13:10	:	Break (10 minutes)
13:10 - 14:10	:	Second Session
14:10 - 14:20	:	Break (10 minutes)
14:20 - 15:20	:	Third Session

► The Certificate

Anderson e-Certificate of Completion will be provided to delegates who attend and complete the course

► INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

Email: inhouse@anderson.ae

Anderson
Executive Development Centre

P.O Box 74589, Dubai, United Arab Emirates

Web: www.anderson.ae

Email: info@anderson.ae

Phone: +971 4 365 8363

Fax: +971 4 360 4759

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