



Strategic Leadership

Leaders' Role in Good Governance & Effective Strategy Development

► Upcoming Sessions

27-31 May 2024	London - UK	\$5,950
12-16 Aug 2024	Dubai - UAE	\$5,950
25-29 Nov 2024	New York - USA	\$6,950

► Training Details

Training Course Overview

This Anderson training course is intended for middle and senior managers and directors wanting to understand best practice in Good Governance. Organisations with sound processes for developing, evaluating and reviewing their strategies, will also incorporate the management of risk. Good governance requires the top team to develop a clear strategic direction for the organisation, recognise the risk appetite of the Board and Senior Management Team and ensure the effective implementation of policies and procedures. The culture of the organisation will impact on the 'how' of strategy implementation which must be addressed to achieve successful results by ethical means. This training course enables senior managers to recognise the interaction between governance, strategy, ethics and culture and consider procedural and cultural factors which will determine organisational success.

Training Course Objectives

By attending this Anderson training course, delegates will be able to:

- Understand the factors which support Good Governance
- Develop capability for developing sound strategies
- Understand how leaders affect strategic choices and influence organisational culture
- Recognise the dynamic equilibrium between compliance to processes and procedures, innovation and creativity
- Learn how wider societal culture impacts on organisational culture
- Learn how diversity enhances decision making and leads to more robust outcomes

Designed For

This Anderson training course is designed for middle and senior managers who have or aspire to have influence on their organisation's strategic direction and wish to enhance their understanding of Good governance processes. To be effective, they must also understand risk appetite and the impact of diverse cultures on strategic implementation. They may be:

- Directors and senior managers
- Team Leaders
- Functional managers from Corporate strategy, HR, IT or Procurement
- Heads of Division
- Heads of Department

► Training Details

Day One: The Elements of Good Governance

- Understand the Pillars of Good Governance
- Learn about the UN's Sustainable Development Goals
- Understand What Risk and Risk Appetite Represent: What's Acceptable and Who Decides
- Describe and Apply Relevant Metrics to Support Delivery
- Understand the Importance of Compliance: Rules, Processes and Checklists
- Explore Business Ethics, Moral DNA and Resulting Performance

Day Two: Strategy: Tools and Techniques

- Understand the Building Blocks of a Planning Process
- Understand the Difference between Strategic Thinking and Planning
- Gain Confidence in Analysing the External Environment
- Identify which Key Capabilities Can Be Developed to Achieve Current and Future Objectives
- Learn About the Difference Between Incremental and Innovation Strategies
- Recognise the Impact of Senior Leaders on Strategic Choices

Day Three: Strategic Leaders are Agents of Change

- Understand Organizational Culture and How to Use the Cultural Web
- Understand How Different Leadership Styles Impact Culture and Climate
- Learn How Managers Inspire and Motivate People
- Develop Skills in Questioning and Listening
- Recognise the Value of Organisational Story Telling
- Review the Best Approaches for Leading Change

Day Four: Review of Organisational Systems and Metrics

- Evaluate Internal Systems using McKinsey's 7S Framework
- Expose Fragility of Global Supply Chains
- Conduct a Stakeholder Analysis
- Introduce Stakeholder Capitalism Metrics
- Assess People Dimensions of Metrics - Biases
- Review Decision-Making Process

Day Five: Integrating Strategy, Leadership and Culture

- Reflect on the Challenges of Strategy Implementation in a Fast Changing World
- Understand the Importance of Employee Engagement in Delivering Good Performance
- Recognise How Different Forms of Power Have Influence on Networks and Relationships
- Discover How Servant Leadership Delivers Added Value to Employees and Customers
- Understand How Leaders, Culture and Practice Deliver Learning Organisations
- Review and Reflect on your Leadership Profile and Prepare a Development Plan

► The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course

► INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

Email: inhouse@anderson.ae

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