

5 Days

Certificate in Practical Finance & Accounting

Essential Tools for Business Management

Upcoming Sessions

24-28 Jun 2024	Online	$3,950
13-17 Jan 2025	Online	$3,950

Training Details

Online Training Course Overview

Accounting is often called the language of business; it is the language that managers use to communicate the firm's financial and economic information to external parties such as shareholders and creditors. Nobody working in business can afford financial illiteracy.

The story of any company, no matter the size, the industry, or the country of origin, is told through its financial records and reports. Income, debt, revenue versus expenses, compensation, and cost of retaining customers can all be found on financial statements.

Even for non-financial managers, there comes a point you have to provide financial justification for what you're doing, and you have to make decisions based on numbers that come from other people. If you don't know what you're looking at, and you don't know the right questions to ask, your effectiveness is diminished.

This popular Anderson online training course will introduce you to the language of finance and accounting, and help you understand the systems and procedures of accounting systems used by business enterprises.

Online Training Course Objectives

By attending this Anderson online training course, delegates will be able to:

- Be aware of how financial markets can support efficient business operations
- Read and understand annual financial reports, and be aware of how they are prepared
- Understand how business accounting systems work
- Identify and appraise wealth-generating investments
- Apply a range of management accounting techniques to maintain or improve profitability

Designed For

This Anderson online training course is suitable to a wide range of professionals in all types of industries, who wish to better understand the practical benefits of accounting and finance for their business. It will be particularly useful for:

- Financial and business advisors
- Business entrepreneurs
- Members of the operational management team
- Those who are starting their careers in finance and accounting
- Non-executive board members on the Audit Committee

Online Training Course Outline

Amongst a wide range of valuable topics, the following will be prioritised:

- How to identify, understand, and record transactions in the accounting system
- Applying economic principles and professional judgement
- Analysis and interpretation of the financial statements
- Cost-Volume-Profit and break-even analysis
- Preparing and using budgets to control all aspects of our business
- An overview of financial and money markets
- Choosing the best financing products for your business
- Foreign currency transactions and managing exchange rate risk
- Identifying investment opportunities that fit your corporate strategy
- Incorporating risk into the investment decision

Preview

10:30 - 11:00	:	Welcome, Setup, Registration
11:00 – 12:30	**:**	**First Session**
12:30 – 12:45	:	Break (15 minutes)
12:45 – 14:15	**:**	**Second Session**
14:15 – 14:30	:	Break (15 minutes)
14:30 – 16:00	**:**	**Third Session**

The Certificate

An Anderson e-Certificate will be provided to delegates who attend and complete the online training course

INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

Email: inhouse@anderson.ae

Anderson
Executive Development Centre

P.O Box 74589, Dubai, United Arab Emirates
Web: www.anderson.ae
Email: info@anderson.ae
Phone: +971 4 365 8363
Fax: +971 4 360 4759

©2024. Material published by Anderson shown here is copyrighted.
All rights reserved. Any unauthorized copying, distribution, use, dissemination, downloading, storing (in any medium), transmission, reproduction or reliance in whole or any part of this course outline is prohibited and will constitute an infringement of copyright.