



Certified Innovation Leader

Smart Leadership: Achieving Strategy through Leadership & Innovation

► Upcoming Sessions

13-17 May 2024	London - UK	\$6,250
26-30 Aug 2024	Vienna - Austria	\$6,250
11-15 Nov 2024	Amsterdam - The Netherlands	\$6,250

► Training Details

Training Course Overview

Every Smart Leader knows that the only way to truly achieve and improve their goals in this turbulent economy is to create and implement Innovative ideas that include new methods of productive and competitive products and services. Innovative Leaders know how to select, motivate, and inspire creative thinking and new ideas with their people, and turn their organizations into thriving enterprises. Establishing an Innovative culture that enables new ideas to flourish is the role of a today's Innovative Leader, which is the foundation of this challenging Anderson training course on Smart Leadership.

Training Course Objectives

By attending this Anderson training course, delegates will be able to know:

- How to research and identify new ideas that can be applied to your own organization
- How to create an Innovative Culture that fosters new ideas into enterprise solutions
- How to motivate, seemingly unmotivated workers to perform at higher levels
- How to generate new ideas to overcome problems in the workplace
- How to turn expenses and liabilities into assets and income for your business

Designed for

This training course is intended for Managers and Leaders who want to transform or improve their operations and organizations through the implementation of strategies with a greater level of creativity and innovation.

This Anderson training course is suitable to a wide range of professionals but will greatly benefit:

- Managers and Executives at all Levels
- Supervisors
- Team Leaders
- Department or Business Unit Heads
- New Managers

► Training Details

Day One: Leading Creativity and Innovation at Work

- ▶ Understanding Strategy and Leadership in the 21st century
- ▶ Innovation vs. Constant Improvement
- ▶ Innovative Leadership as a Transformative Force for Success
- ▶ The critical mass for change and innovation
- ▶ Case Study of Innovative Companies
- ▶ Applying Leadership to Achieve Creativity and Innovation

Day Two: Achieving Workforce Engagement

- ▶ How the G.E. “Workout” Model Engaged Employees
- ▶ Achieving “Buy-In” from Your Workforce
- ▶ Developing Creative Solutions for Problems and New Strategies
- ▶ Overcoming Old Paradigms
- ▶ The Characteristics of “Organizational Drift”
- ▶ Achieving Results by Leading an Empowered Workforce

Day Three: Leadership with a Creative Edge

- ▶ Developing Creative Potential in People and Teams
- ▶ How Profiling may Reveal the Creativity in People
- ▶ Thinking Skills and Multiple Intelligences
- ▶ Learning New Brainstorming Techniques
- ▶ How to Incubate New Ideas
- ▶ Interacting with ‘Creatives’ using Influence and Persuasion
- ▶ Creative Group Exercise: Identifying Business Processes

Day Four: Creating a Motivating Climate for Higher Productivity

- ▶ Key Elements in Creating New Missions
- ▶ Establishing Goals and Targets with Creative Flair
- ▶ Building a “Sense of Significance and Purpose”
- ▶ Emotional Intelligence as a Motivator
- ▶ Rewarding and Encouraging High Performance
- ▶ “Pygmalion and Galatea” Theories Behind Individual Performance
- ▶ Group and Team Motivation

Day Five: Driving Strategic Change

- ▶ Managing the Change Process
- ▶ Kotter’s Change Management Techniques
- ▶ Successful Techniques for Leading Effective Change
- ▶ How a Leader Communicates a ‘Sense of Urgency’
- ▶ Overcome the Challenges of Change in Organisations
- ▶ Creating an Attitude of Perpetual Change and Improvement
- ▶ Course Review and Personal Goals

▶ The Certificate

- ▶ Anderson Certificate of Completion will be provided to delegates who attend and complete the course
- ▶ **Anderson Professional Certification (APC)**® Certificate will be provided to delegates who successfully complete and pass the APC assessment

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

Email: inhouse@anderson.ae

Anderson
Executive Development Centre

P.O Box 74589, Dubai, United Arab Emirates

Web: www.anderson.ae

Email: info@anderson.ae

Phone: +971 4 365 8363

Fax: +971 4 360 4759

©2024. Material published by Anderson shown here is copyrighted.

All rights reserved. Any unauthorized copying, distribution, use, dissemination, downloading, storing (in any medium), transmission, reproduction or reliance in whole or any part of this course outline is prohibited and will constitute an infringement of copyright.