



## Financial Forecasting in a VUCA World

Sales, Valuation and Performance Forecasting Tools

### ► Upcoming Sessions

13-17 May 2024	London - UK	\$5,950
05-09 Aug 2024	Barcelona - Spain	\$5,950
07-11 Oct 2024	Dubai - UAE	\$5,950
10-14 Feb 2025	Amsterdam - The Netherlands	\$5,950

### ► Training Details

#### TRAINING COURSE OVERVIEW

One of the most challenging facts in today's new economy is the ever-increasing environment of volatility, uncertainty, complexity and ambiguity (VUCA). The latter makes of financial forecasting more of a challenging task. As a matter of fact, spreadsheet models have been the dominant vehicles for finance professionals to implement their financial knowledge. Moreover, in the aftermath of the recent financial crisis the need for experienced Financial Modelling professionals has steadily increased as organizations need to plan and adjust to the VUCA world.

**This Anderson training course will feature:**

- Financial Statement Modelling
- CAPEX
- DCF
- Sensitivity Analysis
- Scenario Analysis

#### TRAINING COURSE OBJECTIVES

**By the end of this training course, participants will be able to:**

- Recognise the challenges of VUCA world
- Recognize the purpose of Financial Modelling and Forecasting
- Explain the key steps of Financial Modelling
- Forecast future firm's performance and Valuation
- Use different planning tools: scenario and sensitivity analysis

#### DESIGNED FOR

**This Anderson training course is suitable to a wide range of professionals but will greatly benefit:**

- Finance Professionals across the organisation
- Head Office Planning Managers
- Budgeting and Forecasting Teams

- ▶ Commercial Managers
- ▶ Finance Strategic Business Partners

## LEARNING METHODS

This training course will utilise a variety of proven learning techniques to ensure maximum understanding, comprehension and retention of the information presented. This includes a presentation in a highly interactive manner, individual and group activities interspersed throughout the sessions, along with appropriate case studies and video documentaries that will highlight the significant teaching features.

## ▶ Training Details

### Day One: Financial Modelling and VUCA World

- ▶ The Imperatives of a VUCA World: a sound of Financial Modelling
- ▶ What is Financial Modelling?
- ▶ Defining the Inputs and the Outputs of a Simple Financial Model
- ▶ The Financial Modelling Process of More Complex Models
- ▶ Excel as a Tool of Modelling: Capabilities and Limitations

### Day Two: Financial Statement Modelling and Forecasting

- ▶ How Financial Models Work
- ▶ Collecting and Analyzing Historical Data
- ▶ Selecting the Key Forecast Drivers
- ▶ Modelling the Income Statement
- ▶ Modelling the Balance Sheet
- ▶ Modelling Interest and Circular References
- ▶ Modelling the Cash Flow Statement

### Day Three: Performance Forecasting

- ▶ Designing a Dashboard-like Control Panel
- ▶ Basic Statistical Methods Used for Forecasting
- ▶ Forecasting Sales: Bottom-up Versus Top-down Forecasting
- ▶ Forecasting Costs
- ▶ Forecasting CAPEX and Depreciation
- ▶ Forecasting Funding Needs

### Day Four: Business Valuation

- ▶ Valuation Approaches
- ▶ Steps for Applying the DCF Method
- ▶ Rewriting Financial Statements – Calculation of Free Cash Flows
- ▶ Calculating the Weighted Average Cost of Capital
- ▶ Estimating the Terminal Value

### Day Five: Planning for Uncertainty

- ▶ One-Dimensional and 2-Dimensional Sensitivity Analysis
- ▶ Choosing the Variables to Change
- ▶ Modelling Example
- ▶ Interpreting the Results
- ▶ Scenario Analysis Example

## ▶ The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course

## ▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: [info@anderson.ae](mailto:info@anderson.ae)

Request for a Tailor-made training and educational experience for your organization now:

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