



Certificate in Smart Leadership

Achieving Strategy through Leadership & Innovation

► Upcoming Sessions

15-19 Jul 2024	Online	\$3,950
07-11 Oct 2024	Online	\$3,950

► Training Details

ONLINE TRAINING COURSE OVERVIEW

This Smart Leadership online training course will encourage delegates to drive organizations towards success in the ever-evolving landscape of the 21st century. It embodies visionary thinking, agility, and a willingness to embrace change. Innovative leaders inspire their teams to challenge the status quo, fostering a culture of creativity and innovation.

By embracing the principles of strategic thinking, fostering a culture of innovation, and nurturing the talents of their team, smart leaders will be able to navigate uncertainty with confidence, unlocking new opportunities and shaping a brighter future for their organisation.

This Anderson online training course will feature:

- Learning the foundations of strategy and leadership
- Creating a culture of innovation
- Using multiple intelligences to drive creativity
- Identifying, engaging, and motivating creative people
- Leading a creative process for developing innovation

ONLINE TRAINING COURSE OBJECTIVES

By the end of this Anderson online training course, participants will be able to:

- Identify the principles of innovative leadership
- Analyze the common myths and misconceptions about innovation
- Solve any problem or issue with creative methodologies
- Apply 'multiple intelligences' to generate ideas
- Practice a process for team innovation

DESIGNED FOR

This online training course is intended for those who want to learn how to transform or improve their operations and organisations through the successful application of strategies and business process improvements using higher levels of creativity for innovation.

This Anderson training course is suitable to a wide range of professionals but will greatly benefit:

- Supervisors/Line Leaders
- Team Leaders/Unit Heads
- Managers of all Levels
- Departmental leaders

LEARNING METHODS

This Anderson online training course will utilise a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. This includes experiential exercises, targeted self-assessments, video examples, skill practices, case studies, team activities and group discussions.

► Training Details

Day One: Encouraging a Creative Climate at Work

- ▶ Innovative leadership for excellent performance
- ▶ The Critical mass for change and innovation
- ▶ Innovation VS Constant Improvement
- ▶ How a Leader Creates a Culture of Innovation
- ▶ Case Study on Most Innovative Companies
- ▶ Innovation and current business breakthroughs

Day Two: Gaining the Participation of the Workforce

- ▶ The G.E. "Workout" Strategy for engaging Employees
- ▶ Gaining the "Buy-In" from the workforce
- ▶ Developing Creative Solutions for problems and new Strategies
- ▶ Overcoming old Paradigms
- ▶ Dealing with Organizational "Drift"
- ▶ Case Study on Gaining Empowerment

Day Three: Leading with the Creative Edge

- ▶ Developing Creative Potential in People and Teams
- ▶ Managing Creative People
- ▶ Learning new Thinking Skills
- ▶ Learn New Brainstorming Techniques
- ▶ How to Incubate New Ideas
- ▶ Gaining Collaboration in the Workforce
- ▶ Creative Group Exercise: Identifying new business processes

Day Four: Creating a Motivating Climate for Higher Productivity

- ▶ The Ten Key Elements to Setting up New Missions
- ▶ Setting Goals and Targets Creatively
- ▶ Creating a "Sense of Significance"
- ▶ Using Emotional Intelligence to Motivate people
- ▶ Rewarding Performance
- ▶ The Four Step "Pygmalion" theory
- ▶ Group and Team Motivators

Day Five: Driving Strategic Change

- ▶ Managing the Change Process
- ▶ Kotter's Change Management Techniques
- ▶ Successful techniques for Changing People
- ▶ How a Leader Communicates a Sense of Urgency
- ▶ How to Overcome the Pitfalls of Change
- ▶ Creating an Attitude of Constant Change
- ▶ Course Review

► Preview

10:30 - 11:00	:	Welcome, Setup, Registration
11:00 - 12:30	:	First Session
12:30 - 12:45	:	Break (15 minutes)

12:45 - 14:15	:	Second Session
14:15 - 14:30	:	Break (15 minutes)
14:30 - 16:00	:	Third Session

► The Certificate

Anderson e-Certificate of Completion will be provided to delegates who attend and complete the course

► INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

Email: inhouse@anderson.ae

Anderson
Executive Development Centre

P.O Box 74589, Dubai, United Arab Emirates

Web: www.anderson.ae

Email: info@anderson.ae

Phone: +971 4 365 8363

Fax: +971 4 360 4759

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