



Certificate in Strategic Thinking

Managing Uncertainty and Anticipating the Unexpected

► Training Details

Online Training Course Overview

Do you struggle to spend the time you want to on strategic management for because of the pace of change and pressure to 'get the job done'? Many managers today say they know that taking time out to think and plan strategically is really important but don't know how to develop strategy in the face of constant external change and the rise of new working methods such as agile. Successful managers who progress to become leaders in their field are able to balance time spent working IN the organization with time working ON it.

This highly practical Anderson online training course will enable you to look ahead and think strategically about the challenges and opportunities ahead. The future is unknown, but that makes planning even more necessary. By combining powerful analysis methods with proven thinking tools, you can help your organization to get better at dealing with today's world of volatility, uncertainty, complexity and ambiguity.

Online Training Course Objectives

By attending this Anderson online training course, delegates will be able to:

- Describe the business model that is the foundation for strategy
- Use critical and creative thinking to improve your strategy
- Effectively analyse the external change affecting your organisation
- Identify your competences and capabilities and check for strategic fit
- Communicate with stakeholders to gain their commitment and support
- Develop appropriate and effective alliances and partnerships to help deliver your strategy

Designed For

This Anderson online training course is suitable to a wide range of professionals but will greatly benefit:

- General Managers
- Team leaders, Section Heads and Managers
- Operational Managers
- Project, Purchasing, and Finance Managers
- Technical Professionals
- Non-executives

Online Training Course Outline

Amongst a wide range of valuable topics, the following will be prioritised:

- Creativity, Innovation and critical thinking in strategic management
- Principles of, and approaches to, delegation
- Strategic analysis of your industry and environment
- Understanding Your Organisation's structure, processes and Culture
- Formulating and choosing Strategic Options
- Achieving strategic alignment
- Stakeholder Analysis and management
- Scenarios, contingencies and strategic risk
- Implementing Strategic Plans to deliver value

► The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course.

► INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

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Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

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