



## Strategic Performance Management using an Executive Dashboard

Visually Presents Data to Effectively Achieve Goal-Oriented Results

### ► Training Details

#### Online Training Course Overview

This Anderson online training course will give you the tools you need to implement your strategy and deliver better performance for your organization. With an executive dashboard, you can make sense of massive amounts of data and make fact-based decisions in real time.

Sometimes referred to as a strategic dashboard, an executive dashboard is intended to give executives a holistic overview of the enterprise and how it is performing against established Key Performance Indicators (KPIs). Dashboards consolidate and arrange numbers, Key Performance Indicators (KPIs), and sometimes performance scorecards on a single screen, tailored for C-level executives and managers, allowing them to get a big picture view of the organization against critical metrics, identify opportunities for expansion, and see where improvements are needed. The goal is to deliver a graphical interface using real-time data, enabling executives to make data-driven decisions whenever needed.

#### Online Training Course Objectives

**By attending this Anderson online training course, delegates will be able to:**

- Apply tools and techniques for macro- and micro-environmental analyses of their organization
- Establish corporate strategic performance management approach using the Balanced Scorecard technique
- Create strategic alignment across their organisations through cascading the strategic objectives down the organizational hierarchy
- Identify, measure and manage the organizational tangible and intangible value drivers
- Establish relevant and meaningful key performance indicators to extract insights, make decisions, validate and challenge assumptions
- Apply ideas, concepts and tools of strategic performance management initiatives
- Formulate a dashboard implementation and follow-up strategy for your organization

#### Designed For

**This Anderson online training course is suitable to a wide range of professionals but will greatly benefit:**

- Heads of Departments
- Managers
- Supervisors
- Team Leaders

#### Online Training Course Outline

**Amongst a wide range of valuable topics, the following will be prioritised:**

- Strategic Performance Management in an enabled learning environment
- Conduct a review of the organizational Charter: Vision, Mission, Values & Goals
- Perform macro- & micro-environmental analyses by applying relevant tools

- ▶ Perform internal & external organizational analysis
- ▶ Formulate generic strategic goals from current environmental issues and organizational charter
- ▶ Translate strategies into actions by using the Balanced Scorecard approach
- ▶ Selecting metrics (Key Performance Indicators) and setting targets
- ▶ Executing strategies by developing and prioritizing initiatives
- ▶ Aligning strategies through cascading
- ▶ Creating a culture focused on strategy
- ▶ Developing executive and operational dashboards for monitoring performance and decision making

## ▶ The Certificate

Anderson e-Certificate of Completion will be provided to delegates who attend and complete the course

### ▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: [info@anderson.ae](mailto:info@anderson.ae)

Request for a Tailor-made training and educational experience for your organization now:

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