



## Strategy and Strategic Planning

The Challenges of Developing and Implementing Strategies in the 21st Century

### ► Upcoming Sessions

26-30 Aug 2024	Online	\$3,950
11-15 Nov 2024	Online	\$3,950
20-24 Jan 2025	Online	\$3,950

### ► Training Details

#### Online Training Course Overview

This Strategy & Strategic Planning training course has been designed to cover all aspects needed for developing strategies and effective strategic planning. It is intended for managers wanting to develop their strategic awareness and prepare them for promotion, as well as for those wanting to refresh their skills.

The training course provides a range of recognised strategic analysis tools and techniques, considers the factors which help or hinder effective strategy implementation and recognises the importance of developing key leadership skills needed in strategic planning.

#### Online Training Course Objectives

**By attending this Anderson online training course, delegates will be able to:**

- Recognise the value of Vision, Mission and Values statements
- Use tools and techniques for developing strategies
- Understand the importance of aligning objectives to the achievement of corporate goals
- Understand the importance of thinking strategically and planning in detail
- Understand the challenges of implementing strategies well
- Gain confidence in key leadership skills: influence & persuasion, motivation and delegation

#### Designed For

**This Anderson online training course is suitable for a wide range of professionals but will greatly benefit:**

- Aspiring or new managers
- Team Leaders
- Line Managers
- Project Managers
- Senior Managers and Directors

#### Learning Methods

This Anderson online training course will utilise a variety of proven highly interactive adult learning techniques to ensure maximum understanding, comprehension and retention of the

information presented. This includes facilitated group and individual exercises, case studies, role-play, and videos. The instructor will also facilitate learning by encouraging the delegates to test and critically appraise any theories and concepts on the programme.

## ► Training Details

### Day One: Relevance of Strategy

- Understanding how clear Vision, Mission and Values build commitment
- Understanding tools for analysing external context
- Analysing organisational capabilities
- Risk assessment, risk management and decision-making
- Developing clear objectives aligned to corporate goals

### Day Two: Strategic Planning

- Imagining possible futures (Scenarios)
- Understanding how stakeholder interests impact on strategic choices
- Strategy in relation to competitive forces
- Making best use of resources: setting priorities
- Developing strategic, operational and project plans

### Day Three: Implementing Strategies

- Understanding Strategic Drift
- Organisational structures and systems, the work around
- Gaining employee commitment
- Tracking performance, adjusting plans
- Managing poor performance

### Day Four: Strategic Leadership Skills

- Making change happen
- Clear and effective communications
- Key skills: Influence and persuasion to achieve results
- Key skills: motivation and delegation
- Developing a coaching culture

### Day Five: Culture and Performance

- Best laid plans do not always deliver
- Impact of organisational culture on achieving goals
- Aligning Reward & Recognition
- Effective measurement: outcomes and predictions
- Working towards a 'can do' improvement culture

## ► The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course

## ► INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: [info@anderson.ae](mailto:info@anderson.ae)

Request for a Tailor-made training and educational experience for your organization now:

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