



Visionary Leadership and Strategic Thinking

Developing a Strategic Mindset for Future Success

► Upcoming Sessions

20-24 May 2024	Online	\$3,950
29 Jul-02 Aug 2024	Online	\$3,950
21-25 Oct 2024	Online	\$3,950
09-13 Dec 2024	Online	\$3,950

► Training Details

Online Training Course Overview

This Anderson online training course on Visionary Leadership and Strategic Thinking is designed for executives and senior leaders who want to develop a strategic mindset to guide their organizations to future success. Participants will learn the foundations of strategic thinking, how to conduct environmental scanning and SWOT analysis, how to develop a strategic plan, and how to implement and execute that plan effectively. They will also learn how to lead change and sustain a strategic mindset over time. This course will equip leaders with the tools and strategies they need to think strategically, communicate their vision effectively, and create a culture of innovation and continuous improvement within their organizations.

This Anderson online training course will feature:

- Understanding strategic thinking and the role of visionary leadership
- Conducting environmental scanning and SWOT analysis to identify opportunities and threats
- Developing a strategic plan aligned with the organization's vision and goals
- Implementing and executing the strategic plan effectively
- Leading change and sustaining a strategic mindset over time

Online Training Course Objectives

By the end of this Anderson online training course, participants will be able to:

- Develop a strategic mindset
- Create a clear and compelling vision
- Conduct environmental scanning and SWOT analysis
- Develop and implement a strategic plan
- Lead change and sustain a strategic mindset

Designed For

This Anderson online training course is suitable for a wide range of professionals, but will greatly benefit:

- C-level executives

- ▶ Business owners and entrepreneurs
- ▶ Department heads and managers
- ▶ Team leaders and supervisors
- ▶ Professionals in strategic planning and management

This Anderson online training course is ideal for individuals who want to develop a strategic mindset to guide their organizations to future success, regardless of their previous level of experience in strategic thinking or leadership.

Learning Methods

This Anderson online training course will utilize a variety of proven adult learning techniques to ensure maximum understanding, comprehension, and retention of the information presented. This includes engaging presentations, case studies, interactive group discussions, and hands-on exercises. The course will also provide opportunities for participants to share their experiences and learn from their peers. The expert trainer leading the course will provide personalized feedback and guidance to help participants apply the concepts and tools they learn to their specific business challenges. The course will also incorporate opportunities for networking and collaboration among participants.

▶ Training Details

Day One: The Foundations of Visionary Leadership and Strategic Thinking

- ▶ Understanding strategic thinking
- ▶ How to develop a strategic mindset
- ▶ The role of visionary leadership
- ▶ Creating a culture of strategic thinking
- ▶ Creating a compelling vision statement
- ▶ Communicating the vision effectively
- ▶ The benefits of strategic leadership

Day Two: Strategic Thinking Fundamentals

- ▶ Defining strategic thinking
- ▶ Differentiating strategic thinking from operational thinking
- ▶ Identifying the key components of strategic thinking
- ▶ Analysing market trends and competitor behaviour
- ▶ Conducting environmental scanning and SWOT analysis
- ▶ Using data to inform strategic decisions
- ▶ Making trade-offs and prioritizing initiatives

Day Three: Strategic Planning and Goal Setting

- ▶ The strategic planning processes
- ▶ Setting strategic goals and objectives
- ▶ Developing a strategic plan
- ▶ Aligning goals with the vision
- ▶ Using metrics to measure success
- ▶ The role of accountability in strategic planning
- ▶ Communicating the plan to stakeholders

Day Four: Implementation and Execution of the Strategic Plan

- ▶ Implementing the strategic plan
- ▶ Identifying key success factors
- ▶ Creating an action plan
- ▶ Assigning responsibility and accountability
- ▶ Managing resources effectively
- ▶ Monitoring progress and making adjustments
- ▶ Overcoming obstacles to execution

Day Five: Leading Change and Sustaining a Strategic Mindset

- ▶ Leading change through strategic thinking
- ▶ Building a culture of innovation
- ▶ Sustaining a strategic mindset over time
- ▶ Managing resistance to change
- ▶ Encouraging continuous improvement
- ▶ Creating a learning organization
- ▶ Celebrating successes and learning from failures

▶ The Certificate

Anderson e-Certificate of Completion will be provided to delegates who attend and complete the course

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

Email: inhouse@anderson.ae

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