**Anderson** 

A Management & Leadership Training Course

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## Mastering Self-Awareness & Effective Communication

## Upcoming Sessions

19-23 Aug 2024	Barcelona - Spain	\$5,950
21-25 Oct 2024	Dubai - UAE	\$5,950
23-27 Dec 2024	Dubai - UAE	\$5,950
10-14 Feb 2025	Dubai - UAE	\$5,950

## Training Details

## **Training Course Overview**

This highly interactive course investigates tried and trusted management processes, procedures and methodology used by many companies to build productive and cohesive units whilst establishing strong working relationships with people at all levels. This Anderson training course will explore behaviour, communication and leadership styles.

Excellent communication is essential for the creation of a highly effective and productive organisation. Even though we have sophisticate means of communication with each other, rarely to staff members actually communicate well on a one to one level. The art of building rapport with people is essential for developing trust, openness and meaningful relationships.

This Anderson training course will feature:

- Practical solutions to work related issues through Neuro Linguistic Programming, Emotional Intelligence and psychometric profiling
- The knowledge and understanding necessary to move forward with enthusiasm and assurance
- Advanced communication and motivation models essential to modern day business units
- How to greatly enhanced leadership skills
- A greater understanding of the behavioural traits of you customers, colleagues and social network

### **Training Course Objectives**

#### By attending this Anderson training course, delegates will be able to:

- Develop strategies for creating a positive work environment
- ▶ Recognise differing behavioural styles & learn to adapt to it in order to build lasting rapport
- Understand your key roles in encouraging and developing your staff
- ► Harness the power of personal motivation and effective communication
- Massively improve your leadership skills

### **Designed for**

Ideally suited for executives of all levels, human resource personnel, and professionals who need to communicate effectively with staff, colleagues and customers, but will greatly benefit:

- Individuals with leadership potential
- Individuals being developed for promotion
- Individuals who need to communicate effectively to fulfill their role
- Individuals who can disseminate newly learned skills within the workplace
- Individuals who wan to be able to build lasting rapport with those around them

#### How will this be presented?

This Anderson training course will utilize a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. The course is carefully designed to address all styles of learning and to engage participants fully. Lectures and discussions are either preceded or followed by powerful individual or group exercises. These exercises provide opportunities for personal participation in real situations. This process makes training exciting, fun filled, fast-paced, challenging and empowering. This course uses the cutting edge skills of NLP and Emotional Intelligence to open your mind to how people think.

## Training Details

#### Day One: How to Build Lasting Rapport

- The art of building lasting rapport
- How to identify behavioural traits and react to them
- How to modify your own behaviour to match other's
- Sharpen your senses to the signals others are sending you
- Connect with colleagues and clients at a level that creates deeper trust and commitment
- ▶ Read body language in order to understand how others are thinking and responding to you

### Day Two: Self Awareness: How to gain a greater understanding of yourself

- Key concepts of NLP and Emotional Intelligence
- Connecting your feelings for greater self awareness
- Eliciting emotions
- Noticing your unconscious messages and following your intuitions
- Self-talk and what it means
- Internal and external referencing

### Day Three: Crystal Clear Communication

- Powerful listening and questioning techniques
- Thinking and language patterns
- Sub-modalities
- Perceptual positions
- Climates of trust
- Well formed outcomes

## Day Four: *Empathy: The ability to understand situations from another's perspective*

- Review how to sharpen your senses to the signals others are sending you
- Communicating first impressions the secrets of body language
- How we communicate
- Filters to communication
- Learning Styles
- Modelling: how others do things

# Day Five: Motivation: How to get the most from yourself and other

- Logical levels of change
- The importance of values in motivation
- Eliciting values for yourself and your organisation
- Setting goals that motivate
- Creating a positive future for your organisation
- Testing your well-formed outcomes

## The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course.

#### INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

Email: inhouse@anderson.ae



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