



Soft Skills Training for Business Analysis

Evaluating the Performance and Potential of Your Operations

► Upcoming Sessions

01-05 Jul 2024	Online	\$3,950
16-20 Sep 2024	Online	\$3,950
25-29 Nov 2024	Online	\$3,950

► Training Details

Online Training Course Overview

All businesses are going through a process of continuous transition. This makes decisions more complex and increasingly risky. Business leaders and managers need to understand the major forces for change and direction of change in markets, competition, technology and business model in order to sustain profitable growth and identify the direction and nature of development decisions that will create tomorrow's organisation out of today's organisation. This popular online training course will enable you to understand the direction and nature of change in international business and to develop strategic and operating plans that will form the foundation of competitive performance as your organisation moves into the future.

This online training course will feature:

- Guidelines on best practice in business analysis
- Identification of the main forces for change in your business
- Dealing with choice and complexity in business decisions
- Assessment of risk in business development programmes
- Devising innovative ideas for participating organisations

Online Training Course Objectives

By the end of this online training course, participants will be able to:

- Identify the main trends in your business as it develops
- Evaluate the performance of your organisation up to now
- Introduce innovative and differentiating activities in your business model
- Align and coordinate strategic and operational programmes and projects
- Apply leading-edge tools and techniques of business planning

Designed for

This online training course is suitable for a wide range of professionals but will greatly benefit:

- Experienced business analysts and strategic planners
- Specialists in financial management
- Managers in organisational and human resource development
- Specialists in operational management
- Marketing and commercial staff

► Training Details

Day One: The Fundamentals of Business Analysis

- The major global forces affecting business
- What is a business strategy?
- Why does business strategy matter?
- The concept of strategic alignment
- How to align strategic and operational plans
- The basic framework of an effective strategy

Day Two: Financial and Non-Financial Dimensions of Business

- Financial evaluation of a business
- The financial “anatomy” of an organisation
- Balancing profitability, liquidity and gearing
- Non-financial evaluation of a business
- Framework for non-financial analysis
- Application of the ‘Balanced Scorecard’

Day Three: Assessing the Future Potential of a Business

- Tools and techniques of market analysis
- Understanding changing customer requirements
- Assessing the impact of the product life-cycle
- Forecasting the future potential of a business
- International and global business development
- Identifying future organisational development priorities

Day Four: Innovation and Risk in Business Development

- Developing innovative offerings and business models
- Evolutionary and revolutionary innovation
- The impact of disruptive innovation
- Risk analysis in business decisions
- Identifying the right risk to take
- Tools and techniques of risk management

Day Five: Value Migration and Developing People for the Future

- What is the significance of value migration?
- Internal and external value migration
- The impact of value migration on strategy and structure
- Developing human capability for the future of the company
- The challenge of managing the agile organisation
- People development in a rapidly changing world

► The Certificate

An Anderson e-Certificate will be provided to delegates who attend and complete the online training course

► INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

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